

Lenovo Email Sign-up Program Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Lenovo Email Sign-up Program (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry”), HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Lenovo (United States) Inc., 1009 Think Place, Morrisville, NC, 27560. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on April 1, 2019 at 12:00 a.m. Eastern Time (“ET”), ends on March 31, 2020 at 11:59 p.m. ET (the “Promotion Period”), and consists of twelve (12) “Monthly Entry Periods” as set forth in the chart below. Sponsor’s servers are the official time-keeping device for the Sweepstakes.

Monthly Entry Period	Starts at 12:00 a.m. ET	Ends at 11:59 p.m. ET	Approximate Drawing Date
April	April 1, 2019	April 30, 2019	May 6, 2019
May	May 1, 2019	May 31, 2019	June 5, 2019
June	June 1, 2019	June 30, 2019	July 3, 2019
July	July 1, 2019	July 31, 2019	August 6, 2019
August	August 1, 2019	August 31, 2019	September 5, 2019
September	September 1, 2019	September 30, 2019	October 4, 2019
October	October 1, 2019	October 31, 2019	November 5, 2019
November	November 1, 2019	November 30, 2019	December 5, 2019
December	December 1, 2019	December 31, 2019	January 6, 2020
January	January 1, 2020	January 31, 2020	February 5, 2020
February	February 1, 2020	February 29, 2020	March 4, 2020
March	March 1, 2020	March 31, 2020	April 6, 2020

4. How to Enter: During the Promotion Period, visit <https://webform.wd.lenovo.com/webforms/Signup/LEDSWP19> and follow the links and instructions to complete the registration form including your full name and a valid email address to subscribe to receive email marketing communications from Sponsor. You automatically will receive one (1) entry into the applicable Monthly Entry Period drawing associated with the time and date you complete and submit the form. **NOTE: You may unsubscribe from email communications at any time without impacting your Sweepstakes entry.**

Limit: You may enter one (1) time during the Promotion Period and will only be included in one (1) Sweepstakes drawing. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible

for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

5. Monthly Prize Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Monthly Entry Period winners from all eligible entries received during the applicable Monthly Entry Period, on or around the dates listed in the chart in Section 3. The potential winners will be notified by email. Each potential Grand Prize and First Prize winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. Each potential Second Prize winner will be required to provide their complete mailing address (for prize fulfillment purposes) within five days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

6. Prizes: TWELVE (12) GRAND PRIZES (1 awarded each Monthly Entry Period): A Lenovo® Yoga laptop. All details will be determined by Sponsor. The Approximate Retail Value ("ARV") may vary from \$1,000 - \$1,200, based on availability at the time of prize fulfillment.

TWELVE (12) FIRST PRIZES (1 awarded each Monthly Entry Period): A Lenovo® Flex laptop. All details will be determined by Sponsor. The ARV may vary from \$750 - \$900, based on availability at the time of prize fulfillment.

TWELVE (12) SECOND PRIZES (1 awarded each Monthly Entry Period): A Lenovo Tab 3 tablet. All details determined by Sponsor. ARV: \$200.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the applicable Monthly Entry Period. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of each Monthly Entry Periods.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event,

Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy: https://www.lenovo.com/us/en/pdf/social_responsibility/Lenovo-Data-Privacy-Policy.pdf <https://www.lenovo.com/us/en/privacy/> and to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy>.

13. Winner List: For a winner list, visit <http://bit.ly/2OtTXBb>. The winner list will be posted after winner confirmation is complete.

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