



**Smarter
technology
for all**

Lenovo

Lenovo Certified Refurbished

Smarter brings you closer to circular technology

Benefit your business and help
reduce your impact on the planet
with trusted refurbished devices.

Why circular is smarter

Refurbished devices can be a wise choice for your business, IT budget and sustainability strategy.

Businesses of every size and sector must address their climate impact. Making conscious IT choices not only benefits the planet, but also helps businesses stay relevant, competitive, efficient and compliant. The urgency isn't new – in fact, **90% of executives said sustainability is important in a recent survey.**¹

That pressure is mounting on multiple fronts. Customers want to buy from responsible companies, employees want to work for one and many investors want clear evidence of sustainable working practices. Then there are regulators, who are increasingly holding businesses to account on their environmental responsibility. For example, France's anti-waste laws stipulate that more than **20% of computer and telephone equipment used by public purchasers must be refurbished.**² This is to support a circular economy.

At the same time, businesses must be pragmatic. Adopting a circular approach that makes use of refurbished devices together with new, cutting-edge technology will help them meet the IT requirements of their different teams. For instance, administrative or warehousing staff may value reliability, quality and durability over the speed and computing capacity needed by software developers.



Being more sustainable is critical, but getting there is difficult.

IT departments face multiple pressures

From reduced budgets and increasing costs to supply shortages, skills gaps and increasing cybersecurity threats, IT teams must contend with many challenges on top of sustainability.



62%

of global CIOs find it challenging for their organization to reach its sustainability goals³

Not enough of a circular mindset

Recycling hardware can improve ROI, reduce e-waste and make budgets go further, all while keeping performance and security high. But organizations don't seem to do it enough.



of organizations recycle less than 10% of their hardware⁴

¹ World Economic Forum, Why sustainability is crucial for corporate strategy, June 2022

² Euractiv.com, French government presents roadmap, February 2021

³ Lenovo's Global Study of CIOs, 2023

⁴ Capterra Research Institute, Sustainable IT survey, January 2021



The answer is circularity

Refurbished devices are a win-win. They help reduce environmental impact by contributing to the circular economy, extending device lifecycles and reducing electronic waste – which is the world’s fastest growing waste stream.⁵

70% 

of laptops discarded by first-time users can have double the lifetime by being re-used⁶

Going circular can benefit your business too. With quality refurbished devices from a trusted provider, you can optimize IT budgets, progress your sustainability strategy and still equip your teams with high-performing work tools that address the varied IT needs of different people in your organization.

When backed by the original manufacturer, refurbished devices go through an extensive evaluation and overhaul process to ensure high quality. As per **ANSSI recommendations**, an original manufacturer’s ability to reset hardware is superior to any other re-manufacturer, thus avoiding unnecessary security risks.⁷

Only **7.2%** of the global economy is circular.⁸
Let’s change that.

⁵ WHO, E-waste fact sheets, October 2023

⁶ ScienceDirect, Resource and environmental impacts of using second-hand laptop computers, February 2019

⁷ ANSSI, Recommendations for refurbishing desktop or laptop computers, October 2023

⁸ Circularity Gap Report, 2023

Devices that deliver today and tomorrow

Optimize IT budgets, maintain performance and help reduce e-waste with **Lenovo Certified Refurbished**.

Not all refurbished devices are equal. It takes a manufacturer with the credentials and commitment to quality to get it right. That manufacturer is **Lenovo**. Our refurbishment service takes our best-in-class devices, certifies them and extends their lifespan – all while retaining high levels of security and performance.

Our devices go through a rigorous refurbishment process. Each one is securely data-sanitized and tested to ensure it meets our high standards of quality and functionality. Once a device passes, it gets an official **Lenovo Certification** – which only Lenovo and our accredited partners can offer. This certification guarantees the refurbished devices have the reliability your business can depend on.

Protected by the Lenovo warranty, you’ll be confident that your refurbished devices deliver consistently. At the same time, you will help reduce e-waste and contribute to the circular economy.



What Lenovo Certified Refurbished offers:



Devices you can rely on

High quality

Lenovo-certified technicians test each product and component for functionality, perform repairs with original parts and refurbish devices to meet Lenovo's quality standards.

Optimize IT budgets

Lower your TCO on technology with refurbished devices.

Reliable

Ready-to-go refurbished devices that are calibrated to your varied business needs.



Support you can trust

Security

Devices are data-sanitized and secure from the initial boot-up.

Flexible service

Always-on productivity and peace of mind with Lenovo-backed warranty for up to 3 years.

Seamless employee experience

Easy deployment and integration in any system, anywhere.



Technology for the future

Future-ready devices

Support for ongoing computing needs with all PCs being **Windows 11-ready**.

Sustainable and circular

Manage your IT carbon footprint and help reduce e-waste by extending device lifecycles.

How we make it happen

Lenovo's trusted refurbishment process.

Our comprehensive refurbishment process is designed to maximize performance and quality with a transparent and consistent grading process.



Inspect

Clean, grade and diagnostic check



Data sanitize

Clear data off device



Refurbish

Repair and replace components using original Lenovo parts and update devices



Quality check

Test, relabel and package



Into stock

Why we're different.

Lenovo delivers refurbished devices like nobody else.

We are the world's #1 PC manufacturer,⁹ and nobody knows our devices better than we do. By focusing on design, use and return, we are extending the life of materials and our products while helping reduce the impact on the environment. We collaborate with our customers, suppliers and industry experts to identify circular opportunities in support of a more sustainable future.

The Lenovo difference:



Industry-leading quality

Only company with Lenovo Certification, ensuring peace of mind.



Dependable devices

Secure, customized, and functional kit that works straight out of the box.



Trusted and reliable

Over 30 years of experience in building the best-engineered products.



Award-winning services

Winner of the TSIA 2023 Field Service Excellence Award for quality and innovation in customer experience through the use of predictive & AI tools.¹⁰



Commitment to circularity

Recognized as the **Circular Economy Company of the Year** and **Winner of the Best Value Chain Initiative award at the 2024 CRN Sustainability in Tech Awards.**¹¹



71% of devices collected by Lenovo are refurbished or reused for parts, supporting a circular economy.¹²

⁹ Lenovo, Earnings Q3 FY22/23, February 2023

¹⁰ TSIA, TSIA STAR Awards Winners, September 2023

¹¹ CRN Sustainability In Tech, 2024 Award Winners, January 2024

¹² Measured by weight through Lenovo Asset Recovery Services. Lenovo internal data.

The vision is yours. Get there with Lenovo.

Ready to do the right thing for your business and the planet? Get in touch to learn more about Lenovo Certified Refurbished and start your journey to smarter circular technology.

Contact us

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