

Lenovo and CNET Content Solutions have partnered to provide you rich Lenovo content delivered directly to your website. By following the simple steps below, you can inject Lenovo’s product content with true “Set It and Forget It” mentality.

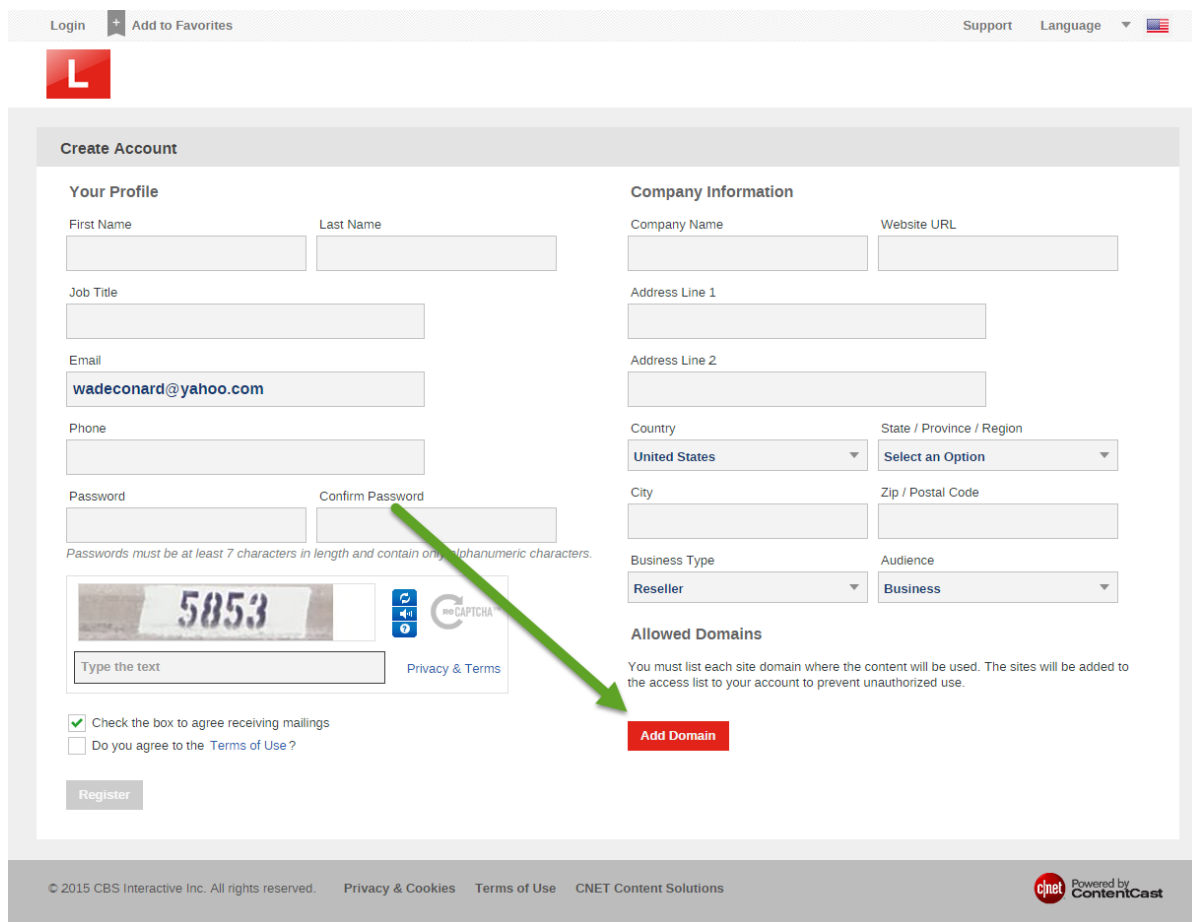
1. Registration

Note: A member of your team may already have completed this step. If so, proceed to step 2.

Register at <https://lenovo.portal.cnetcontent.com>. You will be asked to verify your email and fill out a profile and company information page.

Important Step: Allowed Domains

The ContentCast system has built-in security that will deliver content to registered sites only. During the registration, you may add your sites by clicking the **Add Domain** button. You should add all root domains/URLs that your site uses. (i.e. When adding the domain for <http://www.mysite.com>, you only need to add in “mysite.com.”)



The screenshot shows a web registration form titled "Create Account". At the top, there are navigation links for "Login", "Add to Favorites", "Support", and "Language" with a US flag icon. Below the navigation is a red square with a white letter "L".

The form is divided into two main columns:

- Your Profile:** Includes fields for First Name, Last Name, Job Title, Email (pre-filled with "wadeconard@yahoo.com"), Phone, Password, and Confirm Password. A note states: "Passwords must be at least 7 characters in length and contain only alphanumeric characters." Below these fields is a CAPTCHA image showing the number "5853" and a "reCAPTCHA" logo. There is a "Type the text" input field and a "Privacy & Terms" link.
- Company Information:** Includes fields for Company Name, Website URL, Address Line 1, Address Line 2, Country (dropdown menu with "United States" selected), State / Province / Region (dropdown menu with "Select an Option" selected), City, Zip / Postal Code, Business Type (dropdown menu with "Reseller" selected), and Audience (dropdown menu with "Business" selected).

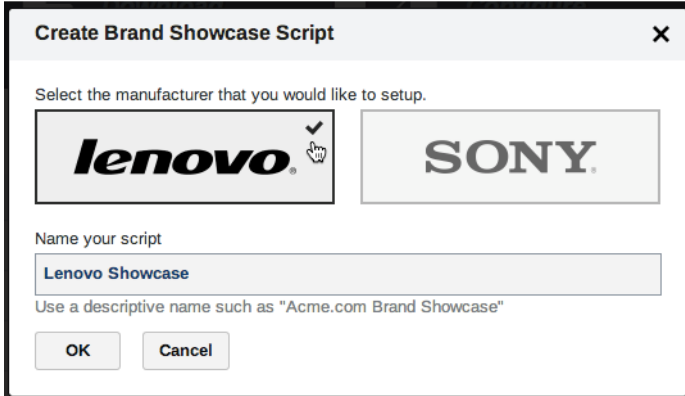
At the bottom of the form, there is an "Allowed Domains" section with the text: "You must list each site domain where the content will be used. The sites will be added to the access list to your account to prevent unauthorized use." Below this text is a red "Add Domain" button. A green arrow points from this button to the "Confirm Password" field.

At the bottom of the page, there is a footer with copyright information: "© 2015 CBS Interactive Inc. All rights reserved. Privacy & Cookies Terms of Use CNET Content Solutions" and a logo for "cnet Powered by ContentCast".

2. Configuring Showcase Content

Press the **Integrate Brand Showcase** button. Select “Lenovo.” You will be asked to name your script. (Hint: use an intuitive name.) You may change this setting later.

Name your script dialog box



After you have named and saved your script, you will be taken to the main settings page. You may name your product container, or use the default setting. Choose the categories you wish to include in the showcase, or select **Automatic** to upload a catalog. In this case, the showcase will dynamically display content based on products you sell.

Select Products ?

- Automatically by my catalog
- Manual selection

<input checked="" type="checkbox"/> Laptops	◀
<input checked="" type="checkbox"/> Tablets	◀
<input checked="" type="checkbox"/> Desktops	◀
<input checked="" type="checkbox"/> Workstations	◀
<input checked="" type="checkbox"/> Servers	◀
<input checked="" type="checkbox"/> Accessories	◀

The default settings should work for most sites. To start receiving content, press **Publish** and then **Get Code** at the bottom of the page.

Important Step - Pressing Publish

Any time you make changes to the code you must press publish.

The screenshot shows the 'Brand Showcase: Lenovo (Stage)' configuration page. The left sidebar contains the following sections:

- Container ID:** LenovoShowcase
- Market Language:** English (United States)
- Select Products:** Manual selection is chosen. Products include Laptops, Desktops, Workstations (ThinkStation Workstation, ThinkPad Mobile Workstations), Servers, and Accessories.
- Display Options:** Iframe
- Promotion Alerts:** Enable Manufacturer Rebates is checked.

The main preview area displays a promotional banner for Lenovo with the text 'HOT SUMMER, COOL SAVINGS.' and a 'SHOP NOW' button. Below the banner is a 'BEST SELLERS' section featuring three laptop models: X1 CARBON, THINKPAD W530, and THINKPAD T440s, each with a 'VIEW MODELS' button. The footer of the preview includes '© 2015 Lenovo. All rights reserved.' and 'Powered by ContentCast'.

At the bottom right of the interface, there are three buttons: '<js> Get Code', 'Publish', and 'Revert'. A red arrow points to the 'Publish' button.

Publish **<js>**
Get Code

3. Getting your Code and Viewing a Sample

The code provided is a complete sample HTML page. You can copy and paste the entire block of code into a text editor and save it to your local computer with a .html extension.

In the sample code, you will see a block of variables.

```
// New Brand Showcase  
ccs_cc_args.push(['lang', 'LANGUAGE']);  
ccs_cc_args.push(['market', 'MARKET']);
```

In your production system, you or your programmer should replace the variables.

'Language'	<i>change to</i>	'EN'
'Market'	<i>change to</i>	'US'

Save the file with the variables populated and view it in a browser.

4. Using the code

After a successful test on your local computer, you can add the code to your website and pass the variables dynamically. The content is written to the named Container ID (default is `<div id="css-brand-showcase">`), which can be placed as desired on your site.