

Lenovo and CNET Content Solutions have partnered to provide you rich Lenovo content delivered directly to your website. By following the simple steps below, you can inject Lenovo’s product content with true “Set It and Forget It” mentality.

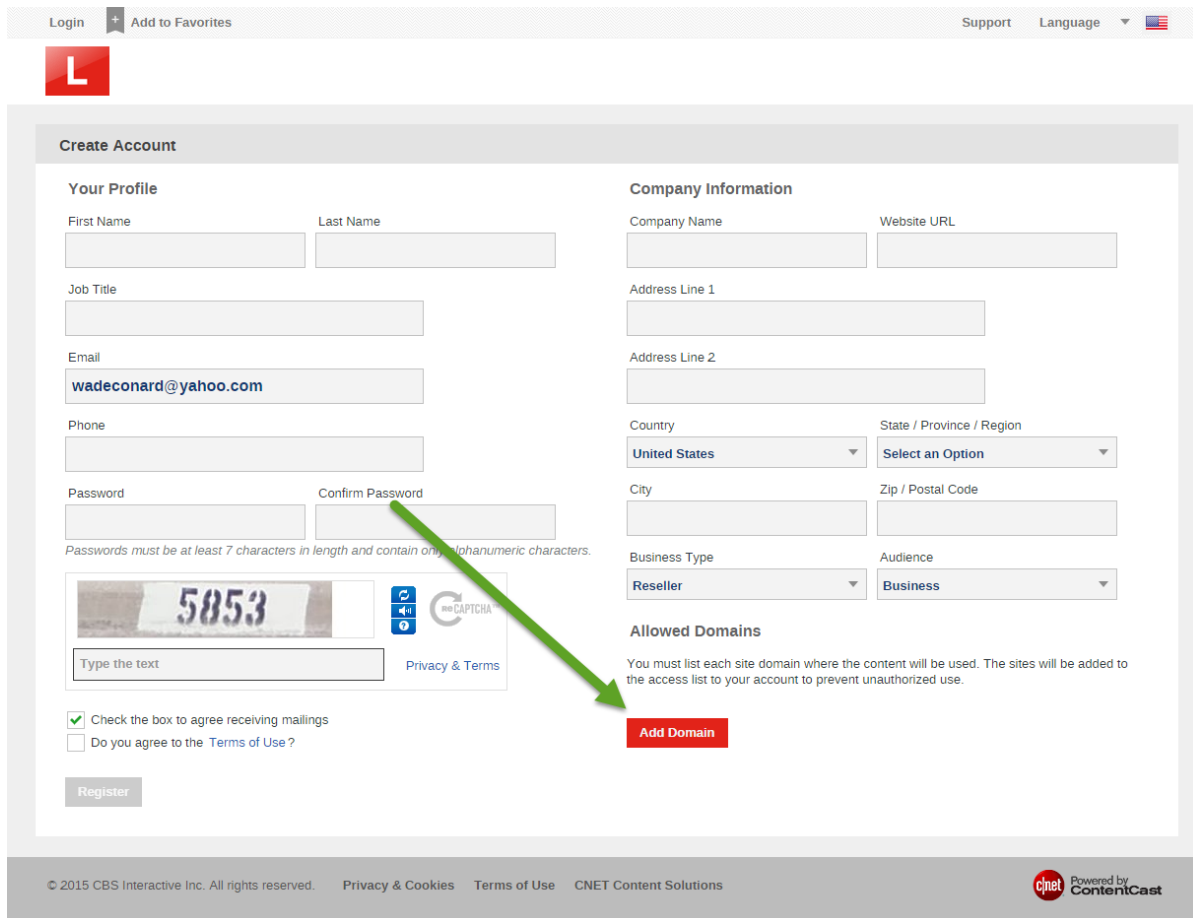
1. Registration

Note: A member of your team may already have completed this step. If so, proceed to step 2. You add additional users to the account under the ‘Manage Users’ settings on the ‘Admin’ tab.

Register at <https://lenovo.portal.cnetcontent.com>. You will be asked to verify your email and fill out a profile and company information page.

Important Step: Allowed Domains

The ContentCast system has built-in security that will deliver content to registered sites only. During the registration, you may add your sites by clicking the **Add Domain** button. You should add all root domains/URLs that your site uses. (i.e. When adding the domain for *http://www.mysite.com*, you only need to add in “mysite.com.”)

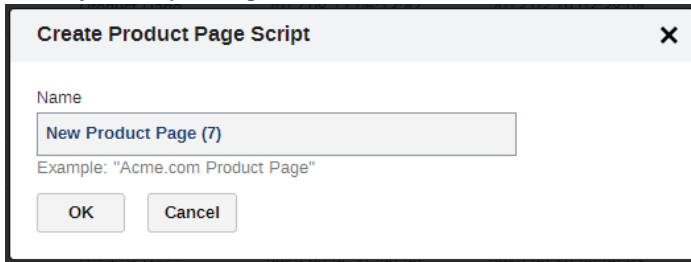


The screenshot shows the 'Create Account' registration page. It is divided into two main sections: 'Your Profile' and 'Company Information'. The 'Your Profile' section includes fields for First Name, Last Name, Job Title, Email (pre-filled with 'wadeconard@yahoo.com'), Phone, Password, and Confirm Password. A CAPTCHA image with the number '5853' is visible. The 'Company Information' section includes fields for Company Name, Website URL, Address Line 1, Address Line 2, Country (pre-filled with 'United States'), State / Province / Region (pre-filled with 'Select an Option'), City, Zip / Postal Code, Business Type (pre-filled with 'Reseller'), and Audience (pre-filled with 'Business'). Below these sections is an 'Allowed Domains' section with a text input field and an 'Add Domain' button. A green arrow points to the 'Add Domain' button. At the bottom of the form, there are checkboxes for 'Check the box to agree receiving mailings' and 'Do you agree to the Terms of Use?'. A 'Register' button is located at the bottom left of the form area.

2. Configuring Inline Content

Press the **Configure Product Page** button. You will be asked to name your script. (Hint: use a name you will remember.) You may change this setting later.

Name your script dialog box



Create Product Page Script

Name

New Product Page (7)

Example: "Acme.com Product Page"

OK Cancel

After you have named and saved your script, you will be taken to the main settings page. To get inline content, click the **Inline Content** check box.

Individual Components

Manufacturer Content

Inline Content

Explore Product

The default settings should work for most sites. To start receiving content, press **Publish** and then **Get Code** at the bottom of the page.

Important Step - Pressing Publish

Any time you make changes to the code you must press publish.

John Doe Admin Account Support Language

CONTENT SYNDICATION

My Services Manage Catalogs Reporting

Product Page: Lenovo Content (Stage)

Stage Production

Individual Components

Manufacturer Content

- Inline Content
- Logo Service
- Explore Product

Inline Content

Preview

Inline Content delivers manufacturer content for your site's product detail page. It could be as simple as a blurb or text describing the product, or as rich and attractive as a full spread of marketing copy with supporting imagery and videos, photo galleries, datasheets and more.

Source Providers

- All available manufacturers

Content Settings

- Show introduction text
- Show back to top
- Collapse Specs by default

Block Settings

Container ID: InlineShowcase

Insert: Before

Order

- Inline Content
- Original Content

Your changes have not yet been published. Click Publish to update your website.

Save Cancel

<css> Add Styles Preview All Publish <js> Get Code Revert

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Powered by ContentCast

Publish Get Code

3. Getting your Code and Viewing a Sample

The code provided is a complete sample HTML page. You can copy and paste the entire block of code into a text editor and save it to your local computer with a .html extension.

In the sample code, you will see a block of variables.

```
// New Product Page (7)
ccs_cc_args.push(['cpn', 'CPN']);
ccs_cc_args.push(['mf', 'MANUFACTURER_NAME']);
ccs_cc_args.push(['pn', 'MANUFACTURER_PART_NUMBER']);
ccs_cc_args.push(['upcean', 'UPC_EAN_CODE']);
ccs_cc_args.push(['ccid', 'CATALOG_CODE']);
ccs_cc_args.push(['lang', 'LANGUAGE']);
ccs_cc_args.push(['market', 'MARKET']);
```

In your production system, you or your programmer should replace the variables dynamically. For the sample page, you can replace the following variables by hand. The other variables are optional.

'Manufacturer_Name'	<i>change to</i>	'Lenovo'
'Manufacturer_Part_Number'	<i>change to</i>	'3444B8U'
'Language'	<i>change to</i>	'EN'
'Market'	<i>change to</i>	'US'

Save the file with the variables populated, and view it in a browser.

4. Using the code

After a successful test on your local computer, you can add the code to your website and pass the variables dynamically. The content is written to the named Container ID (default is `<div id="css-inline-content">`), which can be placed as desired on your site.

5. Advanced features

Block Settings ⓘ

Container ID

Insert

In the portal, you may change the name of the container. This allows you to use an existing container on your site. The portal also allows you to set up the interaction between the syndicated and existing content. If you use an existing container, you may choose to display the content as one of three behaviors: 1) replace, 2) insert before, or 3) insert after existing content. (Hint: If the ContentCast system doesn't have information on the part number passed, then no content will be written to the container, and your existing content will be shown.)

Further, if you use a container ID other than the default (`<div id="css-inline-content">`), you will need to insert an additional `<div>` in order to display CNET reviews:

```
<div id="ccsCnetReview">
</div>
```