## 4 reasons higher education needs smarter collaboration

Meeting the collaboration needs of current and future students, educators, and administrators has greater positive effects on education than you may know.



### Improved learning outcomes



Over 80% of learning design professionals surveyed say collaborative learning is "important" or "essential."1



Students who learn without collaboration are **1.5x** more likely to fail.<sup>2</sup>

Microsoft Teams makes collaboration between students, student groups, and educators easier with a rich, active learning environment for creation, tracking, and communicating.

#### Increased enrollment



Georgia State University reduced the number of students who accept admissions offers but don't enroll by 22% with the use of AI collaboration software.3



High school students who communicate with your institution early and often are 30% more likely to enroll — and with higher SAT scores.4

Microsoft Teams enables stronger collaboration between departments within institutions and between multiple institutions — so that every opportunity for increasing enrollment can be explored.

#### **Decreased unenrollment**



27% of students who unenrolled from college said the lack of flexibility in learning options was an important reason.<sup>5</sup>

41% of currently enrolled college students say greater flexibility in content delivery is important to remaining enrolled.5

Microsoft Teams offers flexible content delivery features using secure, familiar software and detailed data for administration about progress, grade trends, social and emotional learning, and engagement signals.

#### Enhanced staff retention, productivity, and satisfaction



Enabling staff to work from anywhere with the help of smarter collaboration tools can reduce resignations by **35%** while boosting productivity.6

91%

91% of workers surveyed say they want to be more connected to their coworkers.7

Microsoft Teams brings down the barriers to communication within institutions to track education insights and form specific Teams to pool resources, share experiences, and receive support.



# The many benefits of collaboration from one partner

Microsoft Teams unlocks new learning and collaboration opportunities. Take full advantage of those opportunities with the Lenovo ThinkPad® X1 Carbon, running Windows 11 and powered by Intel vPro,® An Intel® Evo™ Design with 12th Gen Intel® Core™ i7 processors making it easy for students and teachers to collaborate and stay productive with a strong, reliable connection.

Connect, share, and collaborate seamlessly and securely from anywhere with the ThinkSmart portfolio of devices built on the popular Microsoft Teams and Microsoft Teams Rooms platforms, safeguarded by ThinkShield security and ThinkSmart Manager from Lenovo on the Intel vPro® platform.

Contact your representative today to learn more, and see Lenovo's complete lineup of innovative solutions for higher education here.





**Smarter** technology for all

- Center for the Advancement of Teaching Excellence, "Active Learning" teaching guide, March 2022 Georgia State University, "Reduction of Summer Melt," October 2017 EAB, "6 proven ways to boost your college enrollment," March 2022
- National Bureau of Economic Research, "How hybrid working from home works out," July 2022 Forbes, "Reimagining Employee Engagement In The Great Resignation Era," June 2022

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