

It's time for a thinking revolution

IT decision-makers and end users weigh in on the thinking gap and how to bridge it

What's the current thinking about thinking? To find out, Lenovo surveyed 5,700 people worldwide including IT leaders, business end users, and the general population from the US, the UK, Germany, and Japan.

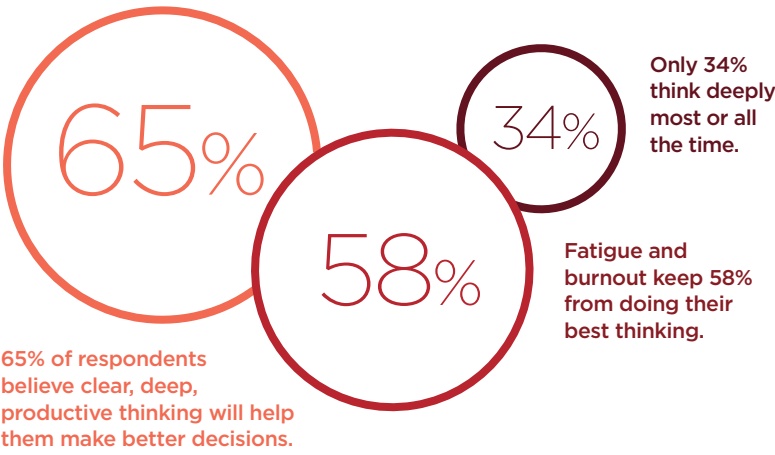
Hover on the in each section to learn more



Where we are: A new and growing thinking gap

People are overburdened and overwhelmed.

With increasing time pressures and recent societal disruption, we have deprioritized deeper thinking. Practical, "survival" thinking has taken over.



Eye-opener

We lose **HUNDREDS** of hours to lower-quality thinking.



Where we need to go: The power of better thinking

Deeper, clearer thinking has transformational benefits. What do we stand to gain?



Individually

60% to 85% say deeper thinking promotes

- Self-awareness
- Creativity
- Improved outlook
- Stress reduction



Collectively

Many believe society would be

- Kinder
- More peaceful
- Closer to solving systemic problems
- More productive

What is "BETTER" thinking?

Technology can help bridge the thinking gap

It's not about unplugging.

The Technology-Thinking formula

Using technology more purposefully



Setting boundaries around technology use



Clearer, deeper, more productive thinking

Technology is a ubiquitous part of life. So, when it comes to raising our level of thinking, it's a "how" — not an "if."



More than **50%**

of end users would consider reevaluating their relationship with technology and learning how tech can help them think better

Most respondents

said technology facilitates critical, reflective, collaborative, exploratory, and novel thinking

Smarter technology empowers **BETTER THINKING**

Lenovo ThinkPad® supports the focus needed for deep thinking

#1 must-have for better thinking?

A quiet environment.



Something to think about

The most helpful tech is **human-centric**

Supports individual preferences and styles of working

Limits distractions

Decreases information clutter

Simplifies tasks



Read the full report to get the whole story, including what the research reveals about differences in the four countries surveyed.

At Lenovo, we design ThinkPad to inspire your boldest, deepest thinking. Discover how the versatile ThinkPad series can support a thinking revolution in your organization. We'll help you think it through.

Source

Lenovo, *Think Report*, October 2022

The statistics cited in this infographic were among the results of Lenovo's inaugural global research report celebrating ThinkPad's 30th anniversary.

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