Technology is key, but it must be the right technology.

Getting the right technology into the hands of new hires (and newly hybrid workers) is critical for recruitment and retention. \(^1\)

Technology powers the workplace, and a recent Lenovo CIO survey finds technology moves the needle more than we imagined. Nearly all IT leaders (93%) agree that it’s extremely or very important that it be the right technology. \(^2\) But how do we define right? Who defines it?

**The great tech disconnect**

According to a global study by PwC, what business leaders perceive to be the right technology doesn’t align with the tech hybrid employees want. Nine out of 10 business leaders believe they choose the right technology for their workforces, but only 53% of employees think IT gets it right. \(^3\)

Only 30% of currently deployed laptops work well for virtual collaboration, say respondents to a Forrester survey. Half say their PCs are not fast, reliable, or powerful enough, and their software frequently malfunctions and disrupts their work. \(^4\)

It’s important to offer employees a broad range of laptops, tablets, and workstations. Modern devices like Lenovo’s ThinkPad® X1 Yoga with Intel vPro® An Intel® Evo™ Design, deliver an exceptional thin and light business laptop experience.
Employees want choice, training, and flexibility

According to the PwC study, employees want to choose their technology. And they’re willing to move (locations, companies) to get the tools needed to do their best work.

Employees also want training to develop better digital skills and help from a human when they’re struggling with technology. Hybrid work demands mobility, and employees want technology that easily transitions from location to location without loss of productivity. Secure, on-the-fly collaboration is a must for hybrid work.

Flexibility for IT, too

Selecting the right technology is just part of the “sticking around” equation. IT has to make remote employee onboarding and service easy. To get the job done right, many IT leaders are partnering with managed service providers. These providers solve every facet of device management from end-user support through complete modernization — giving time and control back to IT teams by customizing device configurations that vary by user.

Ship a ready-to-go remote office

Lenovo’s Remote Work Enablement solution — complete with hardware, software, and services — makes it easy to modernize employees’ technology and simplify their onboarding.

Even more flexibility with Lenovo TruScale™ DaaS

Lenovo TruScale Device as a Service flexes with your business, delivering an end-to-end solution for everything from provisioning to asset disposition.

Lenovo TruScale’s as-a-service model represents a new way to access the full portfolio of proven Lenovo solutions — with one point of accountability, one predictable monthly fee, and the flexibility to scale seamlessly to meet evolving business and market conditions. Like the rest of our solutions, Remote Work Enablement is also offered through Lenovo TruScale.

Sources

1 CompTIA, “IT Industry Outlook 2022,” January 2022
2 Lenovo, “The CIO Report,” January 2022
3 PwC, “Our Status with Tech at Work: It’s Complicated,” January 2022
4 Forrester, “Empower Your Employees with the Right Technology,” October 2020

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