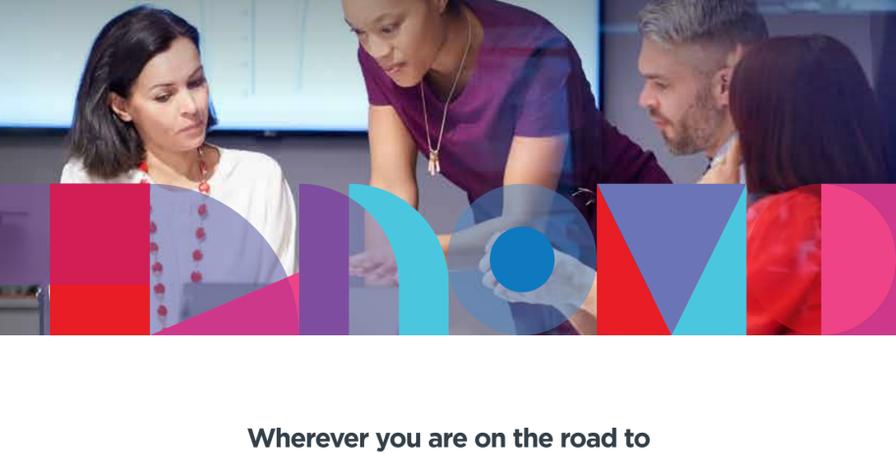


# 4 ways to modernize IT for hybrid work



Wherever you are on the road to modernization, Lenovo solutions pair the right devices with smarter services — so you can deploy, manage, secure, and support your employees around the clock, from wherever you are to wherever they are.

Do your job seamlessly with a simpler, more intuitive UX

Collaborate in smarter ways with new Windows 11-exclusive Microsoft Teams experiences



ThinkBook Plus Gen2

Perform without compromise with powerful built-in security including hardware isolation, encryption, and malware protection

Here are four ways to get there faster while keeping your IT team at the wheel.

## 1

### Start with a fortified, secure foundation

Choose layered and proactive solutions that protect against unforeseen threats and defend your IT investments — without exhausting resources.

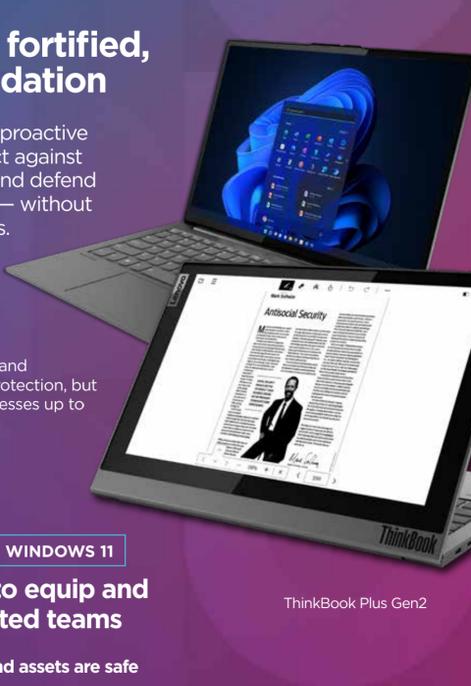
**76%** of security professionals are focused on detection and containment instead of protection, but protection can save businesses up to **\$1.4M** per attack.<sup>1</sup>

#### LENOVO THINKBOOK + WINDOWS 11

#### A smarter way to equip and protect distributed teams

Ensure business data and assets are safe

- Security chip TPM 2.0\*** ensures hardware-based isolation, secure boot, and hypervisor code integrity are built in and turned on by default to protect from malware and sophisticated attacks
- Zero Trust-ready out of the box** with Windows 11 and Lenovo ThinkBook's powerful protections — secure every user from chip to cloud, hardware to software
- Password-less security with enhanced Windows Hello for Business** and integrated infrared cameras\* on Lenovo ThinkBook accelerate a more secure biometric environment



ThinkBook Plus Gen2

## 2

### Pick devices designed to power productivity

Set employees up to find their flow faster with PCs built for business and an OS designed for hybrid work.

**60%** of employees want to work from home at least half the time.<sup>2</sup>

#### LENOVO THINKBOOK + WINDOWS 11

#### Give users tech that works the way they want to

Encourage employee adoption

- Simple, powerful UX and streamlined UI** features like snap layouts, customizable desktops, and personalized widgets paired on Lenovo ThinkBook Plus Gen 2 devices with dual screens sharpen focus and improve employee workflows
- Innovations in touch, voice, and pen** paired with Lenovo intelligent cooling technology and battery management ensure there's a Lenovo ThinkBook to match any work style, ready any time of day
- Haptic feedback and bigger touch targets** designed for a more fluid experience paired on Lenovo ThinkBook Plus Gen 2 devices with integrated e-ink display power modern multitasking for productive mobile professionals



## 2

## 3

### Turn a focus on collaboration into your competitive edge

Prioritize collaboration tools and smart devices designed to improve the user experience for higher satisfaction and retention.

**2/3** of employees say collaboration tools improve their productivity and efficiency.<sup>2</sup>

#### LENOVO THINKBOOK + WINDOWS 11

#### Make it easier for onsite and remote workers to collaborate

Help hybrid users work together, better

- Exclusive Microsoft Teams experiences** with Lenovo ThinkBook 15 Gen 2 / high-definition cameras make meetings more immersive and inspired
- Improved chat and share** functions, real-time meeting translations to text with Meeting Manager, and background auto-blur paired with integrated noise-canceling earbuds\* on Lenovo ThinkBook 15 Gen 2 / make meetings more effective
- Lenovo's built-in webcam privacy shutter** offers complete control for professionals collaborating on the go



ThinkBook 15 Gen 2 /

## 4

### Simplify IT automation without interruption

Enabling employees to work from anywhere is a complex task. Make things simpler with devices ready right out of the box.

**38%** of employees are not confident they know how to stay secure while working remotely.<sup>3</sup>

#### LENOVO THINKBOOK + WINDOWS 11

#### Free up IT time with manageable, secure devices for the remote workforce

Deploy and manage devices for operational flexibility

- Microsoft Endpoint Manager** proactively manages updates, patches, and policies from the cloud or using on-prem infrastructure
- Lenovo Commercial Vantage** preloaded on Lenovo ThinkBook gives your users a central portal — that you configure — to manage hardware settings, set preferences, and check system updates. No ads, no promotions, just business-ready functionality
- Windows Update for Business** and Windows Deployment Services ease migration, and App Assure-backed app compatibility provides peace of mind while upgrading
- Service Hot Key** on Lenovo ThinkBook creates one-click access to Lenovo services for faster resolution and allows Lenovo Premier Support users to raise an e-ticket instantly



## 4

Learn more about accelerating a modern workforce and find support along the way at <https://Support.lenovo.com/Windows11>.

\*Select ThinkBook models only.

SOURCES

1 The Ponemon Institute, "The Economic Value of Prevention in the Cybersecurity Lifecycle," 2020  
2 Lenovo, "The Future of Work and Digital Transformation" report, 2021  
3 MediaPRO, "State of Privacy Security Awareness Report," 2020