

The future of work meets employee experience



Organizations are recognizing the critical role employee experience (EX) plays in attracting and retaining top talent, and studies show that investments in that area are paying off:

Businesses see a **5x** return on EX investments.¹

Companies that invest in EX outperform those that don't.²

4x average profit

2x average revenue

Outperform the S&P 500

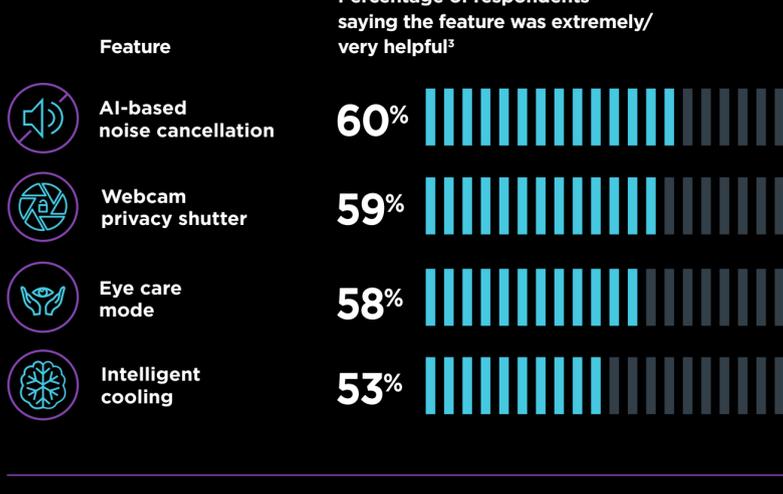


Better technology drives a better EX

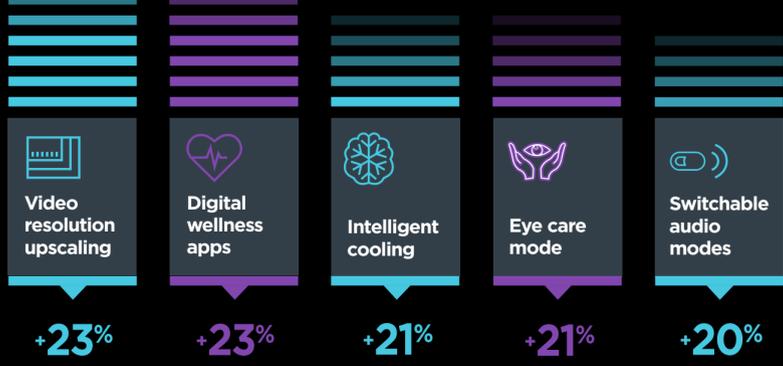
As we evolve from in-office to work-from-anywhere to hybrid models, **equipping employees with the right technology is more important than ever for maintaining an optimal experience.**

According to Forrester, nearly 60% of ITDMs surveyed have seen more than 10% improvement in their EX scores by focusing on improving employees' satisfaction with technology.¹

Lenovo's new report, "The Future of Work and Digital Transformation," surveyed more than 4,000 companies in 14 markets worldwide and found that employees are looking for smart features in their technology to help create a more comfortable and productive working environment:



In particular, young workers (ages 18-34) value smart features in their technology more so than older colleagues:

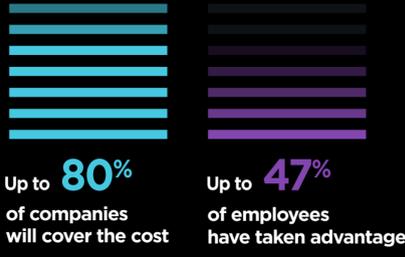


Companies are willing to invest in EX

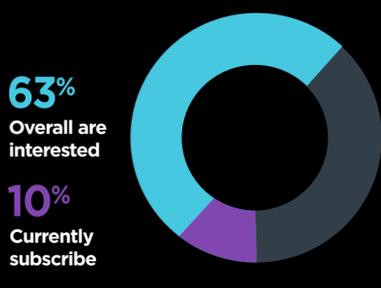


A significant majority of ITDMs surveyed (61%–80%) say their company will cover the cost for most technology devices needed or wanted by employees.

But only 22%–47% of employees have taken advantage.



DaaS: A refreshingly simple approach



Providing the most up-to-date technology to employees is top of mind for organizations focused on user productivity.

63% of businesses surveyed are interested in Device as a Service (DaaS) programs that deliver modular and scalable solutions.

Moving to a DaaS model can also:



Relieve the burden of managing hardware lifecycles



Free up time for strategic projects



Give IT the ability to scale hardware over time as needed

Lenovo's DaaS program lets you equip your workforce with the latest technology for a more productive user experience that's exceptionally easy to manage. That means modern devices with Windows 10 Pro and the Intel® Evo™ vPro® platform — built for what IT needs and what users want.

Learn more about the future of work and the employee experience in our new report, "The Future of Work and Digital Transformation."

Get the full report at www.lenovo.com/FlexibleWorkforce

SOURCES

- Forrester, "Invest In Employee Experience (EX), Drive Your Bottom Line Growth, Empower Your Employees With The Right Technology," October 2020
- Jacob Morgan, "Why the Millions We Spend on Employee Engagement Buy Us So Little," Harvard Business Review, hbr.org, March 2017
- Lenovo, "The Future of Work and Digital Transformation," February 2021



Lenovo recommends Windows 10 Pro for Business.

Smarter technology for all

