

Creating the office of the (hybrid) future

Collaboration takes center stage as enterprises embrace flexible work



“Leading organizations will boldly question long-held assumptions about how work should be done and the role of the office.”

McKinsey¹



In the new hybrid work world, traditional offices are transforming. While employees like working from home, **87% say being onsite is important for collaborating with team members and building relationships.**²

Here’s how yesterday’s office is becoming today’s hub of co-creation, with different environments and purpose-built technology to match all the ways your workforce collaborates.

The reimagined workplace

1

Private focus and quiet collaboration: Phone booths and pods

Employees need deep thinking spaces:

- Personal collaboration device
- UC platform like Microsoft Teams
- Laptop



2

Casual collaboration or solo work: Informal spaces

- Laptop/tablet



3

Scheduled in-person/remote collaboration: Team meeting spaces

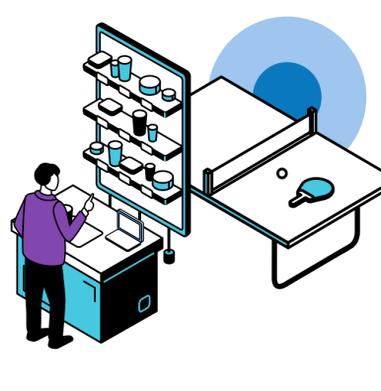
- Room system like ThinkSmart Hub
- UC platform
- Camera and sound bar
- Laptop/tablet



4

Social connections: Downtime activities and snacks

45% of remote workers miss social connections.³



5

Side-by-side work: Hot desking workstations

- Desktop/laptop/tablet
- Personal collaboration device
- UC platform



6

Remote collaboration: Work from home

66% of employees say they’re more productive working from home.⁴

- Desktop/laptop/tablet
- Personal collaboration device
- UC platform



Ready to reimagine your workplace?

Lenovo, Microsoft, and the Intel® Evo™ vPro® platform deliver the best thin and light laptop experience for highly mobile business users.¹



Deploying Microsoft Teams-certified devices like Lenovo’s ThinkSmart Hub

Over 3 years:⁵
273% ROI
\$10.3M

in productive employee time freed up by improved meeting connectivity

Connect with Lenovo. We’re experts at breaking down barriers and building smart solutions. When you’re ready, we’re here to help.

Contact your Lenovo Account Representative or local Business Partner.

Visit www.lenovo.com/FlexibleWorkforce

SOURCES

- 1 McKinsey, “Reimagining the office and work life after COVID-19,” June 2020
- 2 PwC, “US Remote Work Survey,” January 2021
- 3 Twingate, “What Employees Miss,” October 2020
- 4 Lenovo internal research, July 2020
- 5 Forrester, “The Total Economic Impact™ of Microsoft Teams Devices,” January 2021



Smarter technology for all

