

# Bringing top-quality IT services to clients across Europe

## IBA Group

IBA Group tapped Lenovo ThinkSystem server and storage tech to underpin its new data center and hybrid cloud services—creating the firm infrastructure foundation it needs to accommodate more complex and diverse client workloads, and drive expansion in key European markets.

### Customer Problem

As IBA Group expanded its footprint across Europe, it needed to accommodate rapidly rising client numbers and support the launch of new services.

### Lenovo Solution

High-performance Lenovo ThinkSystem servers and all-flash storage sit at the heart of the company's new data center in Prague, and support a cutting-edge hybrid cloud offering.

### Business Impact

Leading Lenovo technology and a single point of contact for procurement, configuration, and support gives IBA Group everything it needs to keep business growing strong.



“We wanted the best for our data center and Lenovo absolutely delivered it. We are very pleased with the performance and reliability of our Lenovo servers and storage.”

#### Irina Kiptikova

Corporate Communications Director,  
IBA Group



Ultra-responsive and reliable hardware



Single point of contact and support



Drives growth into key markets

