

Manufacturing | EMEA

# Innovating in 3D printing

3D printer manufacturer

Always innovating and growing fast, this 3D printer manufacturer equipped its employees with high-performance Lenovo ThinkPad devices to support everything from product design and software development to customer service and sales.



Lenovo

# 1

Customer  
background

## Who is this 3D printer manufacturer?

This European manufacturer develops and manufactures 3D printers and printing accessories. Its 3D printers are used both in industrial settings and domestic settings around the world.

# 2

## The challenge

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From its humble origins in a basement workshop, the company has become a global leader in 3D printing.

“We have no intention of slowing down,” says a spokesperson. “We’re working hard to develop new printers, new manufacturing methods, and new technologies. We’re constantly experimenting and improving.”

# 2

## The challenge

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Whether for product design, software development, customer service, or sales, the company's employees all rely on digital tools to get the job done. To ensure the best performance and reliability for its teams, the company regularly refreshes its fleet of employee devices.



“We looked for a technology partner that shared our passion for endless innovation.”

**Spokesperson**

3D printer manufacturer

# 3

The  
solution

## Different devices for different needs

For the last five years, the company has engaged a local Lenovo Platinum partner to help it regularly refresh its endpoint devices.

To date, the company has deployed more than 1,100 Lenovo devices, from affordable [Lenovo ThinkPad E Series](#) laptops for administrative staff to premium [Lenovo ThinkPad X1 Carbon](#) laptops for executives and high-performance [Lenovo ThinkPad P16s](#) mobile workstations for developers, as well as [Lenovo ThinkVision](#) monitors.

### Hardware

[Lenovo ThinkPad E Series](#)

[Lenovo ThinkPad P16s](#)

[Lenovo ThinkPad X1 Carbon](#)

[Lenovo ThinkVision](#)

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“Lenovo’s **broad product portfolio** means we can find **a solution for every need**—from reliable everyday laptops to powerful workstations to monitors that help reduce eye strain.”

Spokesperson

3D printer manufacturer

# 4

## The results

Today, employees in every department use Lenovo ThinkPad devices to support their work, enabling productivity and innovation.

“In every part of the business, the Lenovo devices have proven to be robust, reliable, and highly performant,” says the spokesperson. “We feel confident that, backed by Lenovo technology, we can keep pushing boundaries so that more people and industries can experience the magic of 3D printing.”



Shared commitment to innovation



Broad product portfolio



Reliable, high-performance devices

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“We design our 3D printers with **user comfort, reliability, and long-lasting performance** in mind. We have found the same to be true of Lenovo ThinkPad devices.”

Spokesperson

3D printer manufacturer

# Why Lenovo?

Lenovo's shared commitment to innovation set it apart from other vendors.

"We have been using Lenovo devices for more than five years now, and we have seen for ourselves the advancements in each new generation," confirms the spokesperson. "This gives us confidence in the longevity of our partnership, as we continue to evolve and grow as a company."

# How can employers help staff work more productively?

Using Lenovo ThinkPad devices, employees in every department at a 3D printer manufacturer have the tools they need at their fingertips.

[Explore Lenovo ThinkPad Solutions](#)