Lenovo recommends Windows® 7 Professional.

**THE LENOVO® THINKCENTRE® M72z ALL-IN-ONE DESKTOP**

**DO BUSINESS WORLDWIDE FROM WITHIN A REALLY SMALL SPACE**

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**UNCOMPROMISED DESKTOP PERFORMANCE WITH LATEST 3RD GENERATION INTEL® CORE™ PROCESSORS**

**NEW 20” LED BACKLIT LCD PANEL WITH ENHANCED TOUCH FOR THE BEST VIEWING EXPERIENCE**

**LARGER 65% DESK SPACE SAVING FOR DESK MANAGEMENT IN SHRINKING OFFICE SPACES**

**GENUINE WINDOWS® 7 PROFESSIONAL FOR BETTER PERFORMANCE**

**SEAMLESS VOIP EXPERIENCE WITH COMMUNICATION UTILITY, OPTIMIZED CAMERA AND ARRAY MICROPHONE**

**ENHANCED DATA PROTECTION FROM TRUSTED PLATFORM MODULE (TPM) AND PC AUTO LOCK**

**BEST OPTIMIZED USER EXPERIENCE WITH LENOVO ENHANCED EXPERIENCE 3**

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**WHEN TO SELL**

Best suited for users working in large enterprises and public sector when they need a desktop

- That will occupy less space to fit easily on a smaller desk or changing IT needs
- Built with strong features for increasing productivity while saving space and cost
- That is easy to install and manage, reducing the total cost of ownership
- Certified for energy efficiency to save on rising energy costs
- Equipped with enterprise-class security to protect against hardware or data theft and software threats

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**WHOM TO SELL TO**

The ThinkCentre M72z is designed for users demanding a desktop

- That is both space saving and cost saving, while increasing enterprise productivity
- With no compromise desktop performance in a slim and sleek design
- That offer powerful desktop solutions and innovative technologies
- Best-in-industry features to increase hardware and data security
- With industry best environmental conservation and energy efficiency

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**LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.**

Fast and optimized for multimedia: Lenovo Enhanced Experience 3 for Windows® 7 uses RapidBoot technology to start your PC 40% faster than a typical Windows® 7 computer*. And BootShield maintains fast boot performance even after installing multiple applications. Plus, you can enjoy richer sound and HD webcams.

Find out more at www.lenovo.com/win7ee

*Available on certified models with Intel® Core™ i3, i5 or i7 processors. Claim is calculated by taking the average of Lenovo EE3 notebooks and desktops and comparing it with averaged data from 49 competitor products of similar configuration (Intel® Core™ i3, i5 and i7 PCs only). Testing conducted by CNET Labs, Beijing in December 2011, using the independent YTS tool to measure start-up time and other performance measurements. Performance will vary by model and configuration.
Lenovo® recommends Windows® 7 Professional.

CONTEMPORARY COMPUTING
- Intel® H61 chipset and latest 3rd generation Intel® Core™ processors for uncompromised desktop performance
- RapidBoot HDD Accelerator on normal HDD to boot up the system faster
- Faster 1600MHz DDR3 memory to finish loads of work in less time
- Secured computing with TPM and PC Auto Lock for instinctive to restrict unauthorized access to the desktop

FASCINATING USER EXPERIENCE
- 65% space saving, slim and sleek design in a powerful commercial AIO
- 20" wide LED panel with enhanced touch screen for best-in-class viewing
- Communication Utility, optimized camera and array microphone for the best VoIP experience
- Display port video-out with View Management Utility enables multi-tasking using external monitors

LEADING GREEN ENERGY SAVINGS
- Desktop Power Manager with Cisco EnergyWise compatibility optimizes work and power usage
- TCO Certified Edge qualified with use of recycled post-consumer plastic
- EPEAT® Gold certified for higher environmental performance
- ENERGY STAR® 5.2 certified for superior energy management
- EuP 2013 compatible for less energy consumption – 1W when idle

SERVICE OFFERINGS
Lenovo offers a comprehensive portfolio of award-winning services to support and protect your ThinkCentre® investment. Succeed with substance and let Lenovo’s Service support you all the way.

Priority Technical Support
Makes your priority, our priority. 24x7 priority call routing to advanced-level technicians, electronic incident tracking and escalation management services.

Warranty Upgrades – Onsite and Next Business Day
Maximizes PC uptime and productivity by providing convenient, fast repair service at your place of business.

Warranty Extensions (1 to 5 Years Total Duration)
This fixed-term, fixed-cost service helps accurately budget for PC expenses, protect your valuable investment and potentially lower the cost of ownership over time.

Keep Your Drive
Retain your drive if it should happen to fail, giving you the peace of mind to know that your valuable data is secure.

Asset Tagging
Systems come equipped with a professional, flexible asset tag based on your exact specifications. PCs are easily identifiable and trackable right out of the box.

RECOMMENDED SERVICES

Lenovo Services.

5-year Onsite Next Business Day + 5-year Priority Technical Support

THE LENOVO® THINKCENTRE® M72z

1 Not available in all regions
Lenovo® recommends Windows® 7 Professional.

**KEY DIFFERENTIATORS**

**INTER-SERIES POSITIONING**

Compared to M71z, M72z offers:

- Better performance - up to 3rd generation Intel® Core™ i7 processor
- New greener 20” LED panel with advanced multi-touch option
- Faster memory - up to 8GB 1600MHz DDR3
- Faster system boot-up on HDD configuration with RapidBoot HDD Accelerator
- Enhanced security with hardware self-encrypting OPAL HDD
- Support optional legacy interface PS/2

**INTRA-SERIES POSITIONING**

Compared to Edge 72z, M72z offers:

- New greener 20” LED panel with advanced multi-touch option
- Enhanced data protection with on board TPM and hardware self-encrypting OPAL HDD
- Support optional legacy interface PS/2

**CUSTOMER NEEDS AND OUR SOLUTIONS**

**Customers need a compact desktop with high performance and productivity**

The ThinkCentre® M72z:

- Is powered for performance with the latest 3rd generation Intel® Core™ processors
- Saves up to 65% desk space for a well-managed IT infrastructure
- Offers faster start up time with RapidBoot HDD Accelerator for improved productivity
- Provides multiple mounting options to save even more space and for more comfort

**Customers need innovative technology for business collaboration and security**

The ThinkCentre M72z offers:

- Display port video-out with View Management Utility for best multi-tasking experience
- Communication Utility, optimized camera and array microphone for smooth VoIP communication
- PC Auto Lock and TPM security chip provides enhanced data protection

**Customers need a desktop with great environmental values and cost savings**

The ThinkCentre M72z offers:

- TCO Edge certified for eco-centric design with use of recycled post-consumer plastic
- Desktop Power Manager with Cisco EnergyWise compatibility to optimize power usage
- ENERGY STAR® 5.2 and EPEAT® Gold certified to increase energy savings

**COMPARISON WITH COMPETITORS**

- Placeholder for information to be added

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