

Focus on what sets you apart—leave the rest to us

As your business and the market evolve, Lenovo OEM Solutions is your trusted partner, helping you overcome challenges, scale with confidence, and achieve greater success.

Lenovo OEM Solutions is your Tier 1 OEM data platform partner, dedicated to helping you succeed. With the industry's most comprehensive portfolio, the performance of Intel®, and our world-class OEM services, we equip you with everything you need.

When you need more efficient ways to handle R&D, we allow you to focus on your brand's unique value. And when you need to expand your capabilities, we can help you deliver more and enter new markets.

With Lenovo you can:

Set the pace for success with faster, smarter launches

 Our proven technologies and attractive pricing shorten development cycles and accelerate ROI.

Be recognized for delivering value customers can count on

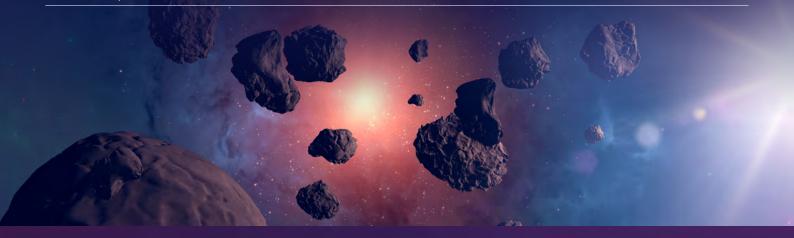
 Offer industry-leading reliability and security, and enhance service with Lenovo's award-winning global supply chain and support.

Lead innovations that make a difference—without distractions

 Spend more resources on the unique value you create. Allow us to handle customization, integration, solution management, and more.







Deliver results that get you noticed—from concept to launch

Lenovo OEM Solutions start with your business needs and your growth goals. We provide tailored long-term support from concept to launch, and beyond.

Expand your capabilities to meet ambitious goals

- Receive dedicated support from an experienced OEM team.
- **Plan more effectively** for your solution launch, delivery strategy, and future activities.
- Access Lenovo's full portfolio of enterprise servers and PCs powered by Intel®, plus storage, phones, and devices.
- Free up resources you can spend on your brand's unique value.

2 Be more in control of OEM elements

Choose the level of engagement and customization that fits your business goals.

- Access a complete portfolio of standard, Lenovo-branded platforms.
- Integrate standard, unbranded OEM platforms and technical support.
- Create custom solutions with your own branding, model names, color schemes, packaging, firmware, documentation, and accessories.
- Fully engineer custom platforms from the chassis up, for when standard platforms do not meet your requirements.

Streamline Lifecycle Management
with proactive change management
and Extended Life Platforms, reducing
re-certification efforts, minimizing
product churn, and ensuring long-term
solution stability.

3 Simplify management of your solution on a global scale

- Leverage comprehensive OEM services spanning everything from integration to end of life.
- Provide world-class customer support for your solutions, with award-winning Lenovo Premier Support customized for OEM customers.
- Simplify logistics with our regional expertise and 36 manufacturing facilities, serving 180 markets.





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